



generationOn

PROJECT
OF THE
MONTH

Keep it Brief--Just One Pair!

What are you thankful for? The food that you eat? Clothes that keep you warm? Have you ever stopped and thought 'I'm thankful for my underwear'?

Everyone needs underwear, but how many people think to include it in their usual holiday clothing drive? A mother from Ohio told a story about the amazing support her family got after their house burned down. The mother said, "Many people brought us meals and used clothing and offered us shelter. I never would have thought of this before the fire, but I didn't have any underwear except what I was wearing."

This November, buy a new pair of underwear and donate it to a local shelter. Just one pair makes a big difference!

It is the season when people give, canned food and clothes to those who live in a shelter or on a street, or in a home where ends don't meet. We've heard from shelters there's a need, for something basic, so we plead: Give the thing few people do, and should only donate if it's new. It might sound weird, but we don't care: Donate a pair of _____!

WHAT CAN I DO? HERE ARE SOME IDEAS:

- Purchase and donate one package of new underwear. You can take them to a local shelter or donate by mail to **Underwearness**, a nonprofit that accepts underwear donations and distributes them where they are needed most:
Underwearness, Inc.
2224 E. 101st Ave.
Thornton, CO 80229
- Use Facebook to tell others that underwear is needed. Post the riddle above to your wall. Ask your friends to like and share.
- Tweet or blog about your plans. Make it fun!
- Hold an underwear collection drive at your school, faith-based organization, or club:
 1. Call the shelter to find out their needs.
 2. Make signs to advertise the drive. Include a copy of the riddle.
 3. Set out labeled boxes for collection.
 4. Bring donated items to the local shelter.
- Hold a competition called "Underwars" to see which group can collect the most.
- Track your project and share your service story at on **www.generationOn.org**.